

# DAMIEN T ELDER

USER-CENTERED SENIOR UI/UX DESIGNER

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## SKILLS

### UX Methodologies

User Personas/User Stories  
Interactive Prototyping  
Design Systems  
Usability Testing  
Whiteboarding & Canvases

### Design

Responsive Web Design  
Hi/Low-Fi Mock Ups  
Corporate Identity  
Print/Illustration  
Video/Motion Design

### Technical

HTML  
CSS/SASS/LESS  
JavaScript  
Angular 2-9  
Karma/Jasmine  
ColdFusion  
Basic PHP  
Agile Development

### Tools

Visual Studio Code  
GIT & BitBucket  
JIRA & Atlassian Suite  
VersionOne  
Adobe Creative Suite  
Material Design  
Telerik Kendo UI  
WordPress  
Axure  
Zeplin  
InVision

## EXPERIENCE

### Senior UI/UX Designer

2020 - Present

*RedSail Technologies - Remote - Spartanburg, SC.*

Collaborate with Product Managers and Product Analysts to determine software features and requirements while ensuring the user's needs are met. Turn requirements into pixel-perfect mock-ups and interactive prototypes for self-managed external user testing and hand-off for development.

### UI/UX Design Engineer

2016 - 2020

*Thales Avionics - Melbourne, FL.*

Led the design of Wireless IFE Web Portal, a customer-facing airline hosted entertainment and connectivity platform. Designed UI/UX, executed, and tested responsive web-based solutions for mobile, tablet, and desktop. Worked with key stakeholders to test and ensure optimal user experience.

### Director Web Graphics/Mobile UI Development

2015 - 2016

*The Original Yellow Page Directory Services - Melbourne, FL.*

Designed and executed three new web-based properties and revamped one existing property. This resulted in an increase of over 100,000 daily IIS hits spread between users and search engines. Created a full-stack system to autonomously generate and email statistical data to customers. The increase in CRM resulted in a 10% increase in renewals in the next campaign.

### UI/UX Design & Web Development

2007 - 2015

*Mindkube Creative & Marketing - Remote*

Revamped the web operations of a contractor from a small handful of table-based sites to over 200 individual HTML/CSS/JS based responsive and reactive web properties for their Fortune 500 Clients by leveraging their proprietary CMS system. Constructed UI and UX strategies for increasing employee participation in Political Action Committee activities.

## EDUCATION

### The University of Akron

1999 - 2004

B.A. Studio Art / Digital Imaging Minor  
Concentrating on UI/UX Design & Web Development

## INDEPENDENT PROJECTS

### Graphic Design/Video Production

2019 - Present

*Restore This - YouTube Channel*

Create channel branding and graphical assets for use in videos and promotion. Filming and editing of video. Creation of titles and motion graphics.